Perceptive

Elevating the Integrity of Wound Care

Modernizing Wound Management

Technology has dramatically transformed many aspects of healthcare. Yet, 95% of care facilities still use manual measurements and pen and-paper charting for wound care management. As providers grapple with rising demand due to an aging population, caregiver shortages, and new value based payment models, there's growing urgency for innovative solutions to effectively address these challenges.

8.2 Million
Wounds per year in US

$32B
Spent on treatment per year

10-40%
Inaccuracy of Measurements via Manual Method

20%
Wound Related Lawsuits

45%
Prevalence of Infection in Chronic Wounds

Introducing WoundZoom®. The digital wound management solution that brings modern clinical rigor to wound care with intuitive clinical workflows, accurate non-contact measurements, and robust real-time facility reporting and analytics.

- Enhanced Clinical Productivity
- Reduced Clinical Variability
- Quality Patient Outcomes
- Increased Revenue Capture
- Reduced Risk & Liability

WoundZoom® Unified.

WoundZoom is an integrated digital wound management solution

WoundZoom advances the delivery of wound care so you can reduce documentation gaps and measurement inaccuracies, increase workflow efficiency, improve care team communication, and reduce risk, regardless of where care is delivered. With an intuitive and standardized documentation workflow, accurate non-contact measurements, and robust real-time reporting, your care teams will be more confident managing patients' complex wounds across the continuum of care.

Increase Workflow Efficiency

With standardized digital documentation and an intuitive workflow, teams can spend less time documenting and more time with patients.

- Increase documentation compliance with clear workflow prompts, layout, and navigation.
- WoundZoom Mobile documentation syncs instantly to the Wound Centric EMR and the Clinical Wound Dashboard, providing real-time facility reporting.

Reduce Documentation Gaps and Measurement Inaccuracy

Reduce variability with precise wound measurements and intuitive documentation.

- Highly accurate 2D & 3D non-contact wound measurements.
- Precise measurements and tissue classification including: length, width, depth, area and volume.

Reduce Risk with Greater Wound Care Vigilance

Reduce risk and drive more informed wound care decision making with real-time patient population reporting.

- Shift care plans and staff allocation based on patient and wound census data.
- Decrease variability across care protocols to drive more efficient and effective wound encounters.

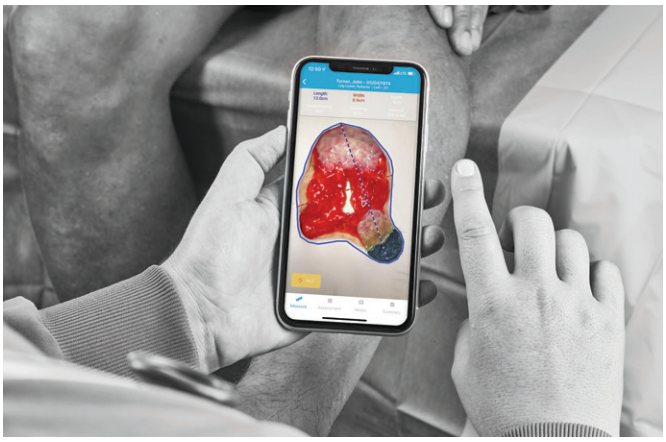
Improve Communication Across Care Teams

The Wound Centric EMR provides timely access to patient records and reporting across the continuum of care.

- A holistic view of all patients in one central location with robust patient population reporting.
- Seamlessly integrates into your EHR or can be utilized as a stand-alone EMR.

WoundZoom® Mobile

Accurate, Non-Contact Wound Measurements



Increase Measurement Accuracy with Advanced Imaging Technology

- Studies have consistently shown that manual wound measurements overestimate the size of a wound by 10%-40%[1].
- Capture and document accurate wound measurements to help ensure appropriate care plans and therapy approval.
- Reduce wound variability with accurate and repeatable measurement technology.

Flexible and Scalable Wound Measurement Technology

- WoundZoom Mobile provides flexibility in point-of-care technology deployment.
  - Utilize our medical-grade WoundZoom 3D tablet,or document and measure from your smartphone or tablet.
- Protects patients and your business with built-in HIPAA compliance.

Minimize Wound Disruption with Non-Contact Measurement

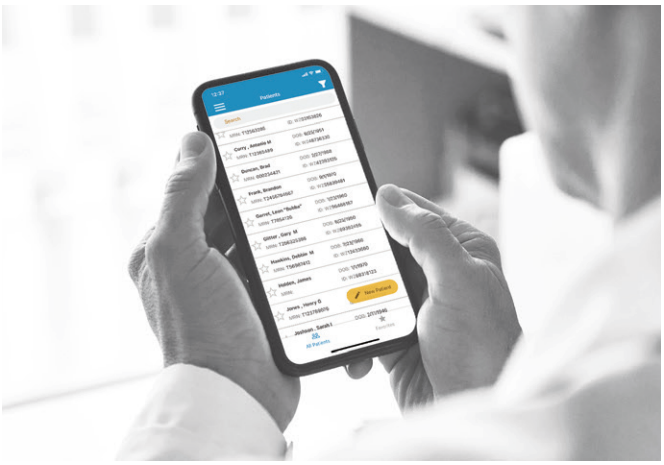
- Leveraging Artificial Intelligence and Virtual Reality technology, WoundZoom captures accurate non-contact 2D and 3D measurements.
- Minimize infection risk and patient discomfort associated with manual paper ruler[2] measurement.
- No need for purchasing or placing reference stickers on patients.

WoundZoom® Clinical Workflow Documentation

Intuitive and Standardized Documentation Workflow

Reduce Documentation Gaps with Standardized Digital Documentation

- Gaps in documentation can affect a patient's treatment plan as well as reimbursement, compliance and litigation outcomes.
- Increase team productivity and documentation compliance with an integrated digital workflow.
- Review documentation more efficiently with encounter status visibility and time-stamped actions.



Increase Clinician Efficiency with an Intuitive Workflow Design

- With clear prompts and navigation, clinicians can spend less time inputting data and more time seeing patients.
- Within seconds, clinicians can capture wound measurements and complete necessary documentation at the point of care.
- Encrypted data syncs instantly with the Wound Centric EMR and is added to the Clinical Wound Dashboard for real-time reporting.

Easy Onboarding and Quick Adoption

- The intuitive design of WoundZoom enables clinician proficiency and adoption in minimal time.
- User interface design makes navigation and data input intuitive to drive documentation compliance.
- With WoundZoom Mobile, clinicians can use smartphone or tablet hardware they are already familiar with.

WoundZoom® Wound Centric EMR

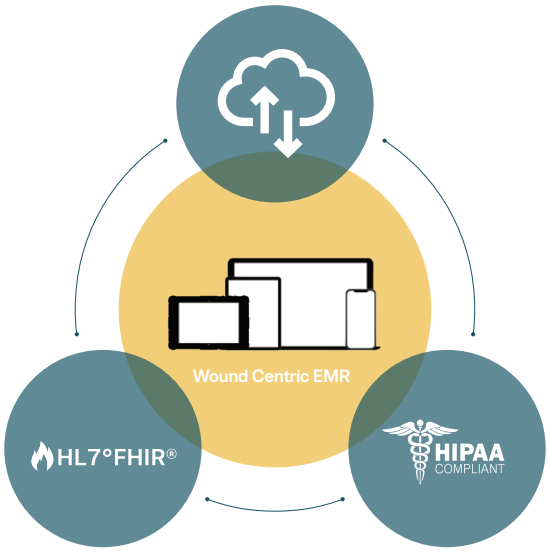
Seamless Clinical Workflow Integration

Improve Patient Care with Timely Communication Between Clinicians

- Encrypted data instantly syncs from WoundZoom Mobile devices to the Wound Centric EMR, delivering patient data faster and allowing clinical and administrative teams to be more efficient.
- Monitor and notify clinicians of incomplete wound encounters to help ensure more timely care decisions and reimbursement submissions.

Seamless Integration with Your EHR

- Choose to integrate Wound Centric EMR into your existing EHR or utilize it as a stand-alone EMR.
- WoundZoom complies with FHIR and HL7 integration standards.



Secure Access Anytime, From Any Device

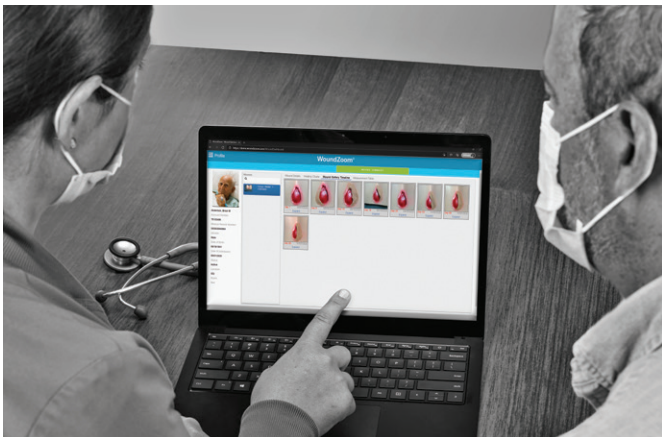
- Access the Wound Centric EMR for remote management of your patients through your laptop, smartphone or tablet.
- Compatible with Windows, iOS and Android devices.
- WoundZoom is a HIPAA compliant solution.

WoundZoom® Clinical Wound Dashboard

Real-Time Facility Analytics and Wound Trending

Reduce Risk and Monitor Hard to Treat Wounds

- Up to 20% of all U.S. legal medical claims and more than 10% of settlements are wound related.[3]
- With WoundZoom Clinical Wound Dashboard you have a complete view of your patient population to help prevent HAPIs and monitor high-risk patients.
- Wound data sets update automatically as new patient data is added to the system.



Intuitive Drill-Down Facility Analytics Available in Real-Time

- Increase wound vigilance with drill-down capabilities to identify patients that may need changes to their care plan.
- Easily export dashboard data and images for further analysis and team communication.

Make More Informed Wound Care Decisions

- Identify treatment protocols that are driving better results for a particular wound type or location.
- Shift care plans and staff allocation based on patient and wound census data.
- Decrease variability across care protocols or caregiver to drive more efficient and effective wound encounters.

Perceptive

Elevating the Integrity of Wound Care.

Perceptive Solutions brings a new level of intelligence to wound care management with technology-enabled systems designed to increase efficiency, improve care quality, and mitigate risk.

To elevate the integrity of wound care contact:
sales@woundzoom.com or call (888) 237-0546.

Perceptive Solutions
MOST PROMISING WORKFLOW SOLUTION PROVIDERS 2021
Awarded by CIOReview

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[1] The Evolving Field of Wound Measurement Techniques: A Literature Review, Khoo, Jansen, June 2016. Wounds. Vol 28, Issue 6; 175-181

[2] Keast DH, Bowering CK, Evans AW, Mackean GL, Burrows C, D'Souza L. MEASURE: A proposed assessment framework for developing best practice recommendations for wound assessment. Wound Repair Regen. 2004 May-Jun;12(3 Suppl): S1-17.

[3] "An Economic Evaluation of the Impact, Cost and Medical Policy Implications of Chronic Nonhealing Wounds", Nussbaum et all, Value in Health 21 (2018) 27-32.

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