

WOUND CON[®]

FALL 2020 | FRIDAY NOVEMBER 13

The industry's leading virtual global wound care conference



CONFERENCE PLANNING GUIDE

WoundCon Fall 2020

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www.woundcon.com

Calling all wound care professionals:

With a busy day-to-day schedule, it can be difficult to take time off from work to attend a multi-day conference; the expense of registration fees, and travel and accommodation fees if it is destination based, can make attendance even more difficult. That is why *WoundSource*, the world's definitive source of wound care production information, is offering WoundCon, a **free**, online virtual wound care conference and expo that brings the latest wound care education direct to your computer, tablet, or phone.

WoundCon Fall is a one-day conference scheduled for November 13, 2020 from 8:00AM to 6:30PM EST (United States) and is free to all licensed health care professionals. Attendees can join for a single CME session or stay for the entire day and participate in a day of education and activities.

Still not sure WoundCon is the right conference for you? Here are a few of the benefits of attending WoundCon:

- Free registration for licensed health care professionals
- Up to 13.5* hours of CE/CME
- 14 dynamic CME webinar sessions from the top educators in wound care on the latest topics such as:
 - Atypical wounds
 - Biofilm and wound hygiene
 - Oxygen therapy
 - Limb salvage and reconstruction
 - Nutrition-related surgical wound complications
 - And more
- Networking opportunities
- Interactive features including an online exhibit hall and knowledge-based games and activities with prizes

We know your time is valuable—but so is staying up to date on wound care best practices. On behalf of the entire WoundCon team, we hope you'll take the time to register and learn about the advances in wound care today so you can apply it to your practice tomorrow.

Sincerely,



Catherine T. Milne, APRN, MSN, ANP/ACNS-BC, CWOCN-AP



Jayesh Shah, MD, MHA

Co-chairs of WoundCon

***Up to 5.5 CE/CME credits available through participation in the live event and up to 13.5 CE/CME credit available through participation in on-demand access. Go to www.WoundCon.com for accreditation information.**

Register Now
www.woundcon.com

Agenda At-A-Glance: Friday November 13, 2020

8:00AM - 8:30AM EST	LOBBY OPENS		
8:30AM - 9:00AM EST	Opening Keynote: Chronic Wounds – A Silent Public Health Crisis <i>Invited Speaker: U.S. Surgeon General Jerome M. Adams</i>		
9:00AM - 10:00AM EST	Diagnostic Dilemma, Part 1 – Atypical Wounds: Animal and Insect Bites <i>Noel W. Oliveira, MD, CWSP</i>	The Ultimate “Whodunnit” – Using Forensic Skills in Wound Assessment <i>Marie Brown-Etris, RN, CWON</i>	Limb Preservation and Surgical Reconstruction: Preparing Your Patients for Success <i>Christopher Attinger, MD</i>
10:00AM - 11:30AM EST	Exhibit Hall		
11:30AM - 12:30PM EST	Diagnostic Dilemma, Part 2 – Atypical Wounds: Pyoderma Gangrenosum and Vasculitic Conditions <i>Windy Cole, DPM and Michelle Momenee, MSN, APRN, FNP-BC, CWS</i>	A Pathway to “Zero” Pressure Injuries / Defining Avoidable Vs. Unavoidable Pressure Injuries <i>Frank Aviles Jr, PT, CWS, FACCWS, CLT-LANA, ALM, AWCC, DAPWCA and Dianne Rudolph, DNP, GNP-BC, CWO CN</i>	Wound Hygiene Protocol: When, Why and How to Cleanse <i>Dot Weir, RN, CWON, CWS</i>
12:30PM - 2:00PM EST	Exhibit Hall		
2:00PM - 3:00PM EST	Afternoon Keynote: International Perspectives on Preventing Pressure Injuries <i>Elizabeth Ayello, PhD, ETN, RN, CWON and Gulnaz Tariq, RN, (PAK) Post Grad, BSc, IIWCC (Toronto), MSc Skin Integrity (UK)</i>		
3:00PM - 4:00PM EST	Amputation and Prosthetic Management: Elevating the Standard <i>Kara Couch, MS, CRNP, CWCN-AP</i>	Preparing your Patient for Flap Surgery: It’s Not Just the Morning of Surgery / The Impact of Spasticity on Wound Prevention and Management <i>Salah Rubayi, MD, FACS and Paulinder Rai, DO, MPH</i>	Nutrition-Related Surgical Wound Complications <i>Caroline Fife, MD, CWS, FUHM</i>
4:00PM - 5:00PM EST	Exhibit Hall		
5:00PM - 6:00PM EST	Negative Pressure Wound Therapy Essentials: It’s All in the Setting <i>Krista Bauer, RN, WCC, OMS and Michael N. Desvigne, MD, FACS, CWS, FACCWS</i>	Wound Infections and the Role of Bacteriophages <i>Randall Wolcott, MD</i>	A Role for Both: Hyperbaric and Topical Oxygen in Wound Healing <i>Thomas E. Serena, MD, FACS and Kelly Johnson-Arbor, MD</i>
6:00PM - 6:30PM EST	Closing Remarks		

WoundCon Fall Sessions

8:30AM - 9:00AM EST

Opening Keynote: Chronic Wounds – A Silent Public Health Crisis

Invited Speaker: U.S. Surgeon General Jerome M. Adams

9:00AM - 10:00AM EST

Diagnostic Dilemma, Part 1 – Atypical Wounds: Animal and Insect Bites

Noel W. Oliveira, MD, CWSP

The Ultimate “Whodunnit” – Using Forensic Skills in Wound Assessment

Marie Brown-Etris, RN, CWON

Limb Preservation and Surgical Reconstruction: Preparing Your Patients for Success

Christopher Attinger, MD

11:30AM - 12:30PM EST

Diagnostic Dilemma, Part 2 – Atypical Wounds: Pyoderma Gangrenosum and Vasculitic Conditions

Windy Cole, DPM and Michelle Momenee,
MSN, APRN, FNP-BC, CWS

A Pathway to “Zero” Pressure Injuries / Defining Avoidable Vs. Unavoidable Pressure Injuries

Frank Aviles Jr, PT, CWS, FACCWS, CLT-LANA,
ALM, AWCC, DAPWCA and Dianne Rudolph,
DNP, GNP-BC, CWOCN

Wound Hygiene Protocol: When, Why and How to Cleanse

Dot Weir, RN, CWON, CWS

2:00PM - 3:00PM EST

Afternoon Keynote: International Perspectives on Preventing Pressure Injuries

Elizabeth Ayello, PhD, ETN, RN, CWON and Gulnaz Tariq, RN, (PAK) Post Grad, BSc, IIWCC (Toronto), MSc Skin Integrity (UK)

3:00PM - 4:00PM EST

Amputation and Prosthetic Management: Elevating the Standard

Kara Couch, MS, CRNP, CWCN-AP

Preparing Your Patient for Flap Surgery: It’s Not Just the Morning of Surgery / The Impact of Spasticity on Wound Prevention and Management

Salah Rubayi, MD, FACS and
Paulinder Rai, DO, MPH

Nutrition-Related Surgical Wound Complications

Caroline Fife, MD, CWS, FUHM

5:00PM - 6:00PM EST

Negative Pressure Wound Therapy Essentials: It’s All in the Setting

Krista Bauer, RN, WCC, OMS and Michael N.
Desvigne, MD, FACS, CWS, FACCWS

Wound Infections and the Role of Bacteriophages

Randall Wolcott, MD

A Role for Both: Hyperbaric and Topical Oxygen in Wound Healing

Thomas E. Serena, MD, FACS and
Kelly Johnson-Arbor, MD

Session Abstracts

8:30AM - 9:00AM EST

Opening Keynote: Chronic Wounds – A Silent Public Health Crisis

Invited Speaker: U.S. Surgeon General Jerome M. Adams

0.50 CME Credits | 0.50 Contact Hours

Wound chronicity poses an ongoing challenge to wound care professionals and is a major public health issue. Practical knowledge of factors contributing to delayed healing is necessary for optimal treatment of chronic wounds. Participants in this session will be able to describe the silent public health crisis of wound chronicity, explain challenges that health care professionals face with chronic wounds, identify relevant economic and social factors, apply multidisciplinary approaches to achieve better outcomes, and evaluate underlying disorders that delay wound healing.

9:00AM - 10:00AM EST

Diagnostic Dilemma, Part 1 – Atypical Wounds: Animal and Insect Bites

Noel W. Oliveira, MD, CWSP

1.00 CME Credits | 1.00 Contact Hours

Management of animal and insect bite wounds consists of wound cleansing, debridement, and repair of skin and soft tissues. Depending on the circumstances, prophylactic rabies and tetanus injections may be indicated. Participants in this session will be able to describe strategies in prevention and management of animal and insect bites, identify differences between inflammation and infection in bite wounds, and evaluate the appropriateness of prophylaxis against animal bites.

The Ultimate “Whodunnit” – Using Forensic Skills in Wound Assessment

Marie Brown-Etris, RN, CWON

1.00 CME Credits | 1.00 Contact Hours

Using forensic skills provides a thorough and comprehensive skin and wound assessment. Identifying underlying conditions, factors affecting healing, nutritional status, and the appropriate diagnosis while using a patient-centered approach can reveal the best care plan for each patient. Participants in this session will be able to describe a systematic approach to physical assessment, explain forensic skill strategies in comprehensive wound assessment, identify appropriate steps in obtaining a patient’s history, and evaluate the educational and learning needs of a patient and caregiver.

Limb Preservation and Surgical Reconstruction: Preparing Your Patients for Success

Christopher Attinger, MD

1.00 CME Credits | 1.00 Contact Hours

Limb preservation and surgical reconstruction require a multidisciplinary approach that entails specific protocols, including preventive measures and diagnostic and therapeutic modalities. Revascularization, soft tissue expertise, and good medical support in combination will maximize efforts for optimal clinical outcomes. Participants in this session will be able to describe multidisciplinary strategies for patients at risk for limb loss, explain limb preservation and surgical reconstruction goals, identify conditions that can affect limb survival, and evaluate limb preservation and surgical reconstruction protocols.

11:30AM - 12:30PM EST

Diagnostic Dilemma, Part 2 – Atypical Wounds: Pyoderma Gangrenosum and Vasculitic Conditions

Windy Cole, DPM and Michelle Momenee, MSN, APRN, FNP-BC, CWS

1.00 CME Credits | 1.00 Contact Hours

Pyoderma gangrenosum and vasculitic wounds are atypical wounds that must be correctly identified for appropriate treatment. Participants in this session will be able to differentiate pyoderma gangrenosum and vasculitic condition wounds by common characteristics, explain the differential diagnosis of pyoderma gangrenosum, identify clinical findings in both pyoderma gangrenosum and vasculitic wounds, and apply practical knowledge to care pathways for pyoderma gangrenosum and vasculitic wounds.

A Pathway to “Zero” Pressure Injuries / Defining Avoidable Vs. Unavoidable Pressure Injuries

Frank Aviles Jr, PT, CWS, FACCWS, CLT-LANA, ALM, AWCC, DAPWCA and Dianne Rudolph, DNP, GNP-BC, CWOCN

1.00 CME Credits | 1.00 Contact Hours

Pressure injuries (PIs) are either avoidable or unavoidable, and they are viewed as a quality of care indicator. Performing a root analysis will help determine whether the wound is avoidable or unavoidable. Practical knowledge of risk assessment tools and intrinsic and extrinsic factors contributing to PI development is essential to implementing a pathway to “zero” PI development. Participants in this session will be able to describe clinical pathways to “zero” PIs, explain avoidable versus unavoidable PIs versus skin failure, identify documentation pearls in avoiding delay in care, and apply strategies in PI prevention and awareness.

Wound Hygiene Protocol: When, Why and How to Cleanse

Dot Weir, RN, CWON, CWS

1.00 CME Credits | 1.00 Contact Hours

Because the presence of biofilm delays healing in chronic wounds, biofilm must be disrupted or removed. Wound hygiene provides a structured method of biofilm management that includes cleansing the wound and periwound and refashioning the wound edge. Participants in this session, presented by wound care expert Dot Weir, will be able to describe the rationale for wound hygiene, explain the steps in a wound hygiene protocol, identify the importance of proactive debridement in wound hygiene, and apply practical wound hygiene knowledge in any health care setting.

2:00PM - 3:00PM EST

Afternoon Keynote: International Perspectives on Preventing Pressure Injuries

Elizabeth Ayello, PhD, ETN, RN, CWON and Gulnaz Tariq, RN, (PAK) Post Grad, BSc, IIWCC (Toronto), MSc Skin Integrity (UK)

1.00 CME Credits | 1.00 Contact Hours

Pressure injury (PI) prevention is a quality of care marker that requires vigilant care from nursing staff and caregivers and constant attention to identified risk factors. Although not all PIs can be prevented, the majority can be avoided by effective PI prevention planning. Participants in this session, presented by wound care expert Dr. Elizabeth Ayello and Gulnaz Tariq, will be able to define how internal stresses can be measured in PI development, explain international approaches to PI prevention and monitoring, identify patients at risk for PIs, maximize multidisciplinary PI prevention planning, and describe ways to reduce pressure, moisture, friction, and shear.

3:00PM - 4:00PM EST

Amputation and Prosthetic Management: Elevating the Standard

Kara Couch, MS, CRNP, CWCN-AP

1.00 CME Credits | 1.00 Contact Hours

In patients with lower limb amputation, rehabilitation involves evaluation, intervention, and setting of treatment goals. Individual treatment goals should be based on the patient's health status, level of amputation, and personal and environmental factors. Participants in this session will be able to identify key risk factors for amputation, describe evidence-based prosthetic and rehabilitation outcomes using a team-based approach, explain challenges with rehabilitation and prosthesis for the amputee, and evaluate psychological support preparation for the amputee.

Preparing Your Patient for Flap Surgery: It's Not Just the Morning of Surgery / The Impact of Spasticity on Wound Prevention and Management

Salah Rubayi, MD, FACS and Paulinder Rai, DO, MPH

1.00 CME Credits | 1.00 Contact Hours

Flap surgery in patients with pressure injuries increases the risk of complications. Immobilized and paraplegic patients, especially those with spasticity, are at greater risk of impaired post-operative healing, and spasticity can lead to wound dehiscence. Pre-operative planning for patients with spasticity is vital in optimizing outcomes in this population. Participants in this session will be able to describe advantages and disadvantages of flap surgery options in patients with spasticity, explain flap surgery preparation for these patients, identify challenges of spasticity in wound prevention and management, and evaluate strategies for spasticity control in overall care planning.

Nutrition-Related Surgical Wound Complications

Caroline Fife, MD, CWS, FUHM

1.00 CME Credits | 1.00 Contact Hours

Surgical wounds are distinctly different from chronic wounds. Pre-operative planning should include evaluation for adequate dietary intake and nutrient needs to reduce the risk of surgical wound complications, including non-healing wounds. Participants in this session will be able to identify risk and causative factors for surgical wound complications, review nutritional support and key nutrients for moving non-healing wounds toward a healing trajectory, and explain goal setting methods for prevention of complications, for wound healing, and for managing non-healing surgical wounds.

5:00PM - 6:00PM EST

Negative Pressure Wound Therapy Essentials: It's All in the Setting

Krista Bauer, RN, WCC, OMS and Michael N. Desvigne, MD, FACS, CWS, FACCWS

1.00 CME Credits | 1.00 Contact Hours

Negative pressure wound therapy (NPWT) is an advanced wound care treatment modality that assists in healing of various complex wound types. NPWT has been used in inpatient and outpatient care settings to manage wounds, reduce exudate, and promote new tissue and greater perfusion. Participants in this session will be able to describe wound types benefiting from NPWT, explain how NPWT moves complex wounds toward a healing trajectory, identify challenges using NPWT in various health care settings, list various types of NPWT systems, and evaluate a multidisciplinary approach in various health care settings.

Wound Infections and the Role of Bacteriophages

Randall Wolcott, MD

1.00 CME Credits | 1.00 Contact Hours

In response to the global threat of multidrug-resistant bacteria, phage therapy has been considered as an alternative to antibiotics to treat some bacterial infections. Bacteriophage application has been used in localized wound infections, burns, diabetic foot ulcers, and trophic ulcers. Participants in this session, presented by Dr. Randall Wolcott, will be able to explain the wound care infection continuum, identify the role of phage-based therapies in wound healing, describe wound infection types where phage therapy is used, and evaluate prophylactic and therapeutic agents in bacteriophages.

A Role for Both: Hyperbaric and Topical Oxygen in Wound Healing

Thomas E. Serena, MD, FACS and Kelly Johnson-Arbor, MD

1.00 CME Credits | 1.00 Contact Hours

In wound chronicity, a hypoxic state encourages tissue death and dysfunction. Hyperbaric oxygen therapy and topical oxygen therapy have been found clinically useful in enhancing oxygen levels and promoting healing of chronic wounds. Participants in this session will be able to identify risk factors affecting normal wound healing and to select an appropriate oxygen therapy modality that meets the needs of an individual patient.

Accreditation



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

WoundCon Fall 2020 Live Accreditation

In support of improving patient care, this activity has been planned and implemented by Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this live activity for a maximum of 5.5 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity provides 5.5 contact hours for nurses.

This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. Ciné-Med has approved this activity for a maximum of 5.5 continuing education contact hours.

All other healthcare professionals will receive a Certificate of Participation. For information on the applicability and acceptance of Certificates of Participation for activities designated for *AMA PRA Category 1 Credits*™, consult your professional licensing board.

WoundCon Fall 2020 On-Demand Accreditation

In support of improving patient care, this activity has been planned and implemented by Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this enduring material for a maximum of 13.5 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity provides 13.5 contact hours for nurses.

This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. Ciné-Med has approved this activity for a maximum of 13.5 continuing education contact hours.

All other healthcare professionals will receive a Certificate of Participation. For information on the applicability and acceptance of Certificates of Participation for activities designated for *AMA PRA Category 1 Credits*™, consult your professional licensing board.

Commercial Support

These activities are being supported in part by education grants from:
ConvaTec

WOUNDCON®

FALL 2020 | FRIDAY NOVEMBER 13

Dear

I would like to attend WoundCon®, an online virtual wound care conference and expo, on November 13, 2020 from 8:00AM to 6:30PM EST. The conference theme is “Learn today, apply tomorrow” and promises to provide up-to-date education on evidence-based wound care practices. The conference features two keynote addresses, 12 CME sessions on a variety of wound care-related topics, networking with colleagues colleagues, a wound care product exhibition, virtual poster hall, and a number of other educational resources and features.

The WoundCon presentations are facilitated by leading wound educators and are on topics such as infection management and prevention, and wound documentation, which are directly related to issues we have experienced in our facility.

Below is the list of sessions I’m most interested in attending:

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-
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There is no cost for health care providers to register for WoundCon, and because it is a virtual conference, there are also no costs for travel or accommodations. I will require no sponsorship from the facility to attend, only permission to take time off to attend the sessions. The free registration includes full access to the conference, including all presentations, the exhibit hall, and all networking opportunities. I will have the opportunity to earn up to 5.5 CE/CME credit hours if I attend only the live event and up to 13.5 credit hours total if I also attend the on-demand sessions, which will be made available for one week after the live event.

Please visit the conference website at www.woundcon.com for full information on the speakers, topics, and CE/CME credit opportunities.

In summary, taking advantage of the opportunity to attend WoundCon and gain knowledge in the areas listed above would be a wise investment in our organization. This educational experience will expand the evidence base for my practice and allow me to better treat the patients in my care. Please let me know whether you will be able to approve my time off to attend this conference.

Sincerely,