

WOUNDCON™

An Online Virtual Wound Care Conference and Expo

TWO NEW EVENTS FOR 2020

WOUNDCON SUMMER: JULY 17, 2020

WOUNDCON FALL: NOVEMBER 13, 2020

The industry's leading online global wound care conference.



CONFERENCE PLANNING GUIDE

WoundCon Summer 2020

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www.woundcon.com

Calling all wound care professionals:

With a busy day-to-day schedule, it can be difficult to take time off from work to attend a multi-day conference; the expense of registration fees, and travel and accommodation fees if it is destination-based can make attendance even more difficult. That is why *WoundSource*, the world's definitive source of wound care production information, is offering WoundCon, a **free**, online virtual wound care conference and expo that brings the latest wound care education direct to your computer, tablet, or phone.

WoundCon Summer is a one-day conference scheduled for July 17, 2020 from 8:00AM to 6:30PM EDT (United States) and is free to all licensed health care professionals. Attendees can join for a single CME session or stay for the entire day and participate in a day of education and activities.

Still not sure WoundCon is the right conference for you? Here are a few of the benefits of attending WoundCon:

- Free registration for licensed health care professionals
- Up to 9.25* hours of CE/CME
- 10 dynamic CME webinar sessions from the top educators in wound care on the latest topics such as:
 - COVID-19 and skin related conditions
 - Device-related pressure ulcer prevention for providers
 - Wound infection and biofilm detection
 - Bariatric skin management
 - Diabetic foot ulcer assessment
 - And more
- Networking opportunities
- Interactive features including an online exhibit hall and knowledge-based games and activities with prizes

We know your time is valuable—but so is staying up-to-date on wound care best practices. On behalf of the entire WoundCon team, we hope you'll take the time to register and learn about the advances in wound care today so you can apply it to your practice tomorrow.

Sincerely,



Catherine T. Milne, APRN, MSN, ANP/ACNS-BC, CWOCN-AP



Jayesh Shah, MD, MHA

Co-chairs of WoundCon

***Up to 5.25 CE/CME credits available through participation in the live event and up to 9.25 CE/CME credit available through participation in on-demand access. Go to www.WoundCon.com for accreditation information.**

Register Now
www.woundcon.com

Agenda At-A-Glance

July 17, 2020

7:00AM - 8:00AM ET	Satellite Symposium	
8:00AM - 8:10 AM ET	WoundCon Lobby Opens	
8:10AM - 9:00AM ET	Keynote: Keynote: The Pandemic's Companion: COVID-19 Device-Related Pressure Ulcers in Patients and Providers	
9:00AM - 10:00AM ET	Is This Wound Infected? Mastering Infection and Biofilm Assessment	The Diagnostic Dilemma, Part 1: Identification of Atypical Wounds and Calciphylaxis
10:00AM - 11:00AM ET	Exhibit Hall	
11:00 AM - 12:00PM ET	Skin Damage Assessment: Distinguishing Incontinence-Associated Dermatitis from Pressure Injury	COVID Toes and Other Skin Manifestation of the COVID-19 Virus
12:00PM - 1:30PM ET	Exhibit Hall	
1:30PM - 2:00PM ET	Keynote: Keynote: Limb Preservation in Diabetes – A Combination of Team, Technology and Tenacity	
2:00PM - 2:30PM ET	Educational Activities and Networking	
2:30PM ET - 3:30PM ET	The Diagnostic Dilemma, Part 2: Ischemic versus Neuropathic Diabetic Foot Ulcers	Common Post-Operative Complications, and How to Avoid Them
3:30PM - 4:30PM ET	Exhibit Hall	
4:30PM - 5:30PM ET	The Diagnostic Dilemma, Part 3: Venous, Arterial or Both?	Managing the Compromised Skin and Fistulas of Bariatric Patients
5:30PM - 6:30PM ET	Exhibit Hall	

Sessions

July 17, 2020

8:00AM – 8:45AM ET

Keynote: The Pandemic's Companion: COVID-19 Device-Related Pressure Ulcers in Patients and Providers

Amit Gefen, PhD, MSc, BSc

Karen Ousey, PhD, MA, PGDE, BA, RN, FHEA

9:00AM – 10:00AM ET

Is This Wound Infected? Mastering Infection and Biofilm Assessment

Randall Wolcott, MD, CWS

The Diagnostic Dilemma, Part 1: Identification of Atypical Wounds and Calciphylaxis

Manjulatha Badam, MD, CWSP

Jayesh B. Shah, MD, UHM(ABPM), CWSP, FAPWCA, FCCWS, FUHM, FACP, FACHM

11:00AM – 12:00PM ET

Skin Damage Assessment: Distinguishing Incontinence-Associated Dermatitis from Pressure Injury

Mikel Gray, PhD, PNP, FNP, CUNP, CCCN, FAANP, FAAN

COVID Toes and Other Skin Manifestation of the COVID-19 Virus

Kara Couch, MS, CRNP, CWCN-AP

1:30PM – 2:00PM ET

Keynote: Limb Preservation in Diabetes – A Combination of Team, Technology and Tenacity

David G. Armstrong, PhD, MSc, DPM

2:30PM – 3:30PM ET

The Diagnostic Dilemma, Part 2: Ischemic versus Neuropathic Diabetic Foot Ulcers

James McGuire, DPM, PT, LPed, FAPWHc

Matthew Regulski, DPM

Common Post-Operative Complications, and How to Avoid Them

Nancy Collins, PhD, RD, LDN, NWCC, FAND

Alex K. Wong, MD, FACS

4:30PM – 5:30PM ET

The Diagnostic Dilemma, Part 3: Venous, Arterial or Both?

Michael Maier, DPM

Managing the Compromised Skin and Fistulas of Bariatric Patients

Susan Gallagher, PhD, RN

Dianne Rudolph, APRN-BC, DNP, CWOCN

Session Abstracts

8:10AM - 9:00AM ET

Keynote: The Pandemic's Companion: COVID-19 Device-Related Pressure Ulcers in Patients and Providers

Amit Gefen, PhD, MSc, BSc and Karen Ousey, PhD, MA, PGDE, BA, RN, FHEA

0.75 CME | 0.75 Contact Hours

Both patients and health care providers are at risk of pressure injury related to medical device use. Patients may develop pressure injuries from catheters, oxygen tubing, and feeding tubes, and providers, especially in the COVID-19 pandemic, may develop injuries from extended use of goggles or face masks. Education of both patients and providers regarding prevention and strategies to reduce skin injury risk is paramount.

9:00AM – 10:00AM ET

Is This Wound Infected? Mastering Infection and Biofilm Assessment

Randall Wolcott, MD, CWS

1.00 CME | 1.00 Contact Hours

Clinicians should be able to identify bacterial balance during wound assessments and thus reduce the risk of infection and promote wound healing. Chronicity is a common challenge in wound care, and biofilm and infection are often found in chronic wounds. Practical knowledge of infection risk factors, proper diagnosis, appropriate monitoring, and effective treatment planning is needed to prevent biofilm formation and infection in chronic wounds.

The Diagnostic Dilemma, Part 1: Identification of Atypical Wounds and Calciphylaxis

Jayesh B. Shah, MD, UHM(ABPM), CWSP, FAPWCA, FCCWS, FUHM, FACP, FACHM and Manjulatha Badam, MD, CWSP

1.00 CME | 1.00 Contact Hours

Atypical wounds account for 20% of chronic wounds, but their mechanisms remain unclear. Calciphylaxis, primarily seen in chronic kidney failure, is a condition caused by accumulated calcium in the small blood vessels at the subcutaneous level. Both atypical wounds and calciphylaxis should be managed with a comprehensive multidisciplinary approach.

11:00AM – 12:00PM ET

Skin Damage Assessment: Distinguishing Incontinence-Associated Dermatitis from Pressure Injury

Mikel Gray, PhD, FNP, PNP, CUNP, CCCN, FAANP, FAAN

1.00 CME | 1.00 Contact Hours

Correctly differentiating pressure injuries from incontinence-associated dermatitis is essential for various reasons, including treatment selection, national targets, and reimbursement considerations. Although some anatomical overlap exists, these two conditions have distinct etiological, pathophysiological, and clinical features that can be identified by careful assessment.

COVID Toes and Other Skin Manifestation of the COVID-19 Virus

Kara Couch, MS, CRNP, CWCN-AP

1.00 CME | 1.00 Contact Hours

Some patients with coronavirus disease 2019 (COVID-19) have developed rashes and other skin manifestations, most notably the condition known as COVID toes. The numbers of reported patients with COVID toes and skin-related issues continue to increase, but further research is needed to link the viral infection to the skin manifestations. The American Academy of Dermatology has developed a COVID-19 Dermatology Registry for health care providers to use for reporting dermatologic conditions in their COVID-19 patients.

1:30PM - 2:00PM ET

Keynote: Limb Preservation in Diabetes – A Combination of Team, Technology and Tenacity

David G. Armstrong, DPM, MSc, PhD

0.50 CME | 0.50 Contact Hours

Diabetic foot ulcers (DFUs) are pivotal events in limb loss because they are avenues for infection and cause tissue necrosis and poor wound healing. Limb amputation diminishes patients' quality of life and carries a mortality risk. Best practice management of patients with DFUs uses a multidisciplinary team approach to prevent amputation and save lives.

2:00PM – 3:00PM ET

The Diagnostic Dilemma, Part 2: Ischemic versus Neuropathic Diabetic Foot Ulcers

James McGuire, DPM, PT, LPed, FAPWHc and Matthew Regulski, DPM

1.00 CME | 1.00 Contact Hours

Optimal management of diabetic foot ulcers (DFUs), both neuropathic and ischemic, includes clinical awareness, blood glucose control, regular foot inspection, offloading in high-risk patients, custom footwear, wound care, and timely diagnosis. Intravascular therapy plays a vital role in DFU management in patients facing limb threat risks. An angiosome-directed approach to lower limb revascularization has been found useful in some patients.

Common Post-Operative Complications and How to Avoid Them

Nancy Collins, PhD, RDN, LD, NWCC, FAND and Alex Wong, MD, FACS

1.00 CME | 1.00 Contact Hours

Enhancing nutritional status is vital for preventing and managing wounds in surgical patients. Malnutrition leads to delayed wound healing, increased infection rates, and wound chronicity. Various strategies are recommended for treating patients with nutritional deficiencies to optimize nutrition and wound healing outcomes.

The Diagnostic Dilemma, Part 3: Wound Assessment: Venous, Arterial, or Both?

Michael Maier, DPM

1.00 CME | 1.00 Contact Hours

Venous and arterial ulcers are the most common types of leg ulcerations, although vascular ulcers can also have a mixed venous-arterial etiology. Effective management of vascular wounds depends on accurate, thorough assessment and diagnosis, as well as evidence-based best practice therapies for optimal clinical results.

Managing the Compromised Skin and Fistulas of Bariatric Patients

Susan Gallagher, PhD, MSN, MA, RN, CBN, HCRM, CSPHP and Dianne Rudolph, DNP, GNP-BC, CWOCN

1.00 CME | 1.00 Contact Hours

Bariatric patients face daily challenges with personal care, skin breakdown, and the need for appropriate equipment. These patients need physical and emotional preparation for the ostomy, stoma placement, and postoperative self-care. If wounds develop, negative pressure wound therapy has been found effective in these patients.

Accreditation



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INTERPROFESSIONAL CONTINUING EDUCATION

WoundCon Summer 2020 Live Accreditation

In support of improving patient care, this activity has been planned and implemented by Cine-Med and Kestrel Health Information/WoundSource. Ciné-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this live activity for a maximum of 5.25 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity provides 5.25 contact hours for nurses.

This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. Ciné-Med has approved this activity for a maximum of 5.25 continuing education contact hours.

All other healthcare professionals will receive a Certificate of Participation. For information on the applicability and acceptance of Certificates of Participation for activities designated for *AMA PRA Category 1 Credits*™, consult your professional licensing board.

WoundCon Summer 2020 On-Demand Accreditation

In support of improving patient care, this activity has been planned and implemented by Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this enduring material for a maximum of 9.25 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity provides 9.25 contact hours for nurses.

This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. Ciné-Med has approved this activity for a maximum of 9.25 continuing education contact hours.

All other healthcare professionals will receive a Certificate of Participation. For information on the applicability and acceptance of Certificates of Participation for activities designated for *AMA PRA Category 1 Credits*™, consult your professional licensing board.

Commercial Support

These Activities are being supported in part by education grants from:

3M + KCI, ConvaTec, Ferris Mfg. Corp., Mölnlycke Health Care

WOUNDCON™
SUMMER 2020
LEARN TODAY, **APPLY TOMORROW**

Dear

I would like to attend WoundCon™, an online virtual wound care conference and expo, on July 17, 2020 from 8:00AM to 6:30PM EDT. The conference theme is “Learn today, apply tomorrow” and promises to provide up-to-date education on evidence-based wound care practices. The conference features 2 keynote addresses, 10 CME sessions on a variety of wound care-related topics, networking with colleagues to share similar experiences and ideas, and a wound care product exhibition.

The WoundCon presentations are facilitated by leading wound educators and are on topics such as infection management and prevention, and wound documentation, which are directly related to issues we have experienced in our facility.

Below is the list of sessions I’m most interested in attending:

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There is no cost for health care providers to register for WoundCon, and because it is a virtual conference, there are also no costs for travel or accommodations. I will require no sponsorship from the facility to attend, only permission to take time off to attend the sessions. The free registration includes full access to the conference, including all presentations, the exhibit hall, and all networking opportunities. I will have the opportunity to earn up to 5.25 CE/CME credit hours if I attend only the live event and up to 9.25 credit hours total if I also attend the on-demand sessions, which will be made available for three days after the live event.

Please visit the conference website at www.woundcon.com for full information on the speakers, topics, and CE/CME credit opportunities.

In summary, taking advantage of the opportunity to attend WoundCon and gain knowledge in the areas listed above would be a wise investment in our organization. This educational experience will expand the evidence base for my practice and allow me to better treat the patients in my care. Please let me know whether you will be able to approve my time off to attend this conference.

Sincerely,